

NALIMA

Nurturing Agriculture Through Innovative Solutions



+254-702-456-399
hello@nalima.digital
www.nalima.digital

Office: Mt Kenya Hub Nyeri
County
Demo Farm: Othaya, Kenya

Since 2022



Executive Summary

Vision

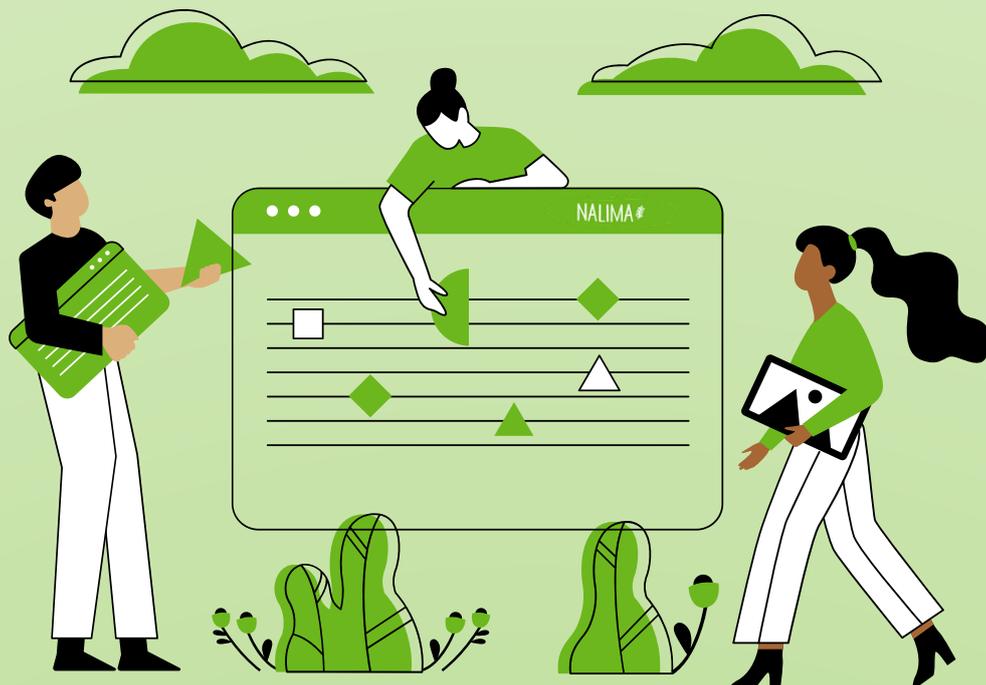
Lead in providing smart agricultural solutions in Africa and beyond.

Mission

Empowering sustainable agriculture through innovative technology.

Nalima embarks on a transformative journey, infusing agriculture with the power of technology and storytelling. Our narrative centers on empowering farmers, extension officers, researchers, and agribusinesses with the tools and knowledge needed for sustainable growth. Through immersive training experiences, we weave a narrative of innovation and progress, guiding stakeholders toward a future where Data-Driven decisions reign supreme.

With each interaction, we craft compelling stories of empowerment and resilience, showcasing the transformative impact of our digital solutions on traditional farming practices. Across global agricultural landscapes, farmer success stories unfold, inspiring communities to embrace change and embrace a brighter, more sustainable future in agriculture.





Our History

Our journey started in the post-pandemic period when we, a group of ambitious young individuals, recognized a significant knowledge gap in our agricultural endeavors. Despite our enthusiasm for farming, we lacked the insights necessary to start, grow, and scale our operations effectively. This realization drove us to seek expert advice and adopt simple monitoring methods to track our progress. Inspired by these experiences, we envisioned a future where digital record-keeping and advanced technologies, such as the Internet of Things (IoT), Earth observation data, and agroecology data, could be seamlessly integrated to meet the needs of farms. This vision now guides Nalima in bridging the gap between traditional farming practices and cutting-edge agricultural innovation.

Core Values

Innovation	We embrace technological advancements to bring innovative solutions that address the evolving challenges of agriculture.
Sustainability	Our commitment to sustainable farming practices is at the core of everything we do, promoting environmental stewardship.
Empowerment	We believe in empowering every player in the agricultural value chain, with the knowledge and tools they need to succeed.

Market Focus

The agriculture sector in Kenya is a vital part of the economy, contributing around 33% to the GDP and employing over 40% of the population. Key subsectors include aquaculture, with an annual fish production of 24,000 metric tons; livestock farming, contributing 12% to the GDP and supporting over 10 million pastoralists; and horticulture, which generates over Ksh 150 billion annually. Additionally, tea and coffee are significant contributors, with tea earning over Ksh 120 billion yearly. The sector's diversity and potential for growth through modern technologies and sustainable practices highlight its importance in enhancing productivity and economic prosperity.



Key Offerings

#1

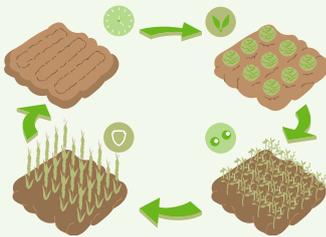
FARM MANAGEMENT PLATFORM



Our flagship product is a comprehensive farm management platform designed to streamline operations, enhance productivity, and maximize yields for farmers of all scales. Features including farm planning, monitoring attacks, mapping locations, weather forecasting, and inventory management. With intuitive interfaces and real-time data insights, farmers can make informed decisions to optimize resource allocation and mitigate risks.

#2

TRACEABILITY SOLUTIONS



Nalima provides traceability solutions that enable farmers to track the journey of their produce from farm to market. Leveraging advanced technology and IoT sensors to ensure transparency, authenticity, and quality assurance throughout the supply chain. Consumers and food aggregators access detailed information about the origin and production practices of agricultural products, promoting sustainable consumption.

#3

ADVISORY SERVICES



We offer personalized advisory services delivered by agricultural experts and Agripreneurs. Services include farm-specific recommendations and tailored training programs to support farmers in adopting best practices and optimizing their operations. By combining digital tools with human expertise, we provide holistic support to farmers, extension officers, and agricultural cooperatives, driving innovation and resilience in the agricultural sector.



How it works

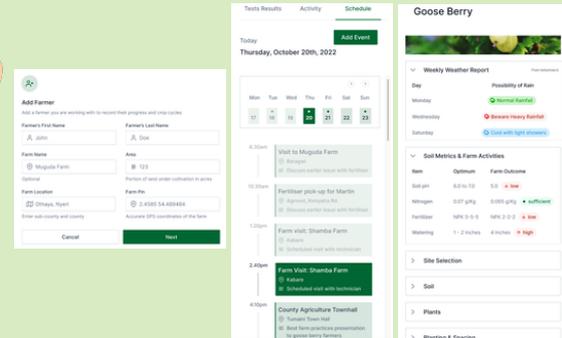
Agriculture Stakeholders



Learn about Nalima: Marketing campaigns, demo farms, or communication programs.

Onboarding

User-friendly registration systems, automated responses, during one-on-one consultations and self registration.



Earth Observation Data

Precise planning and resource allocation, ensuring agricultural projects are tailored to specific geographic and climatic conditions.



Data Warehousing

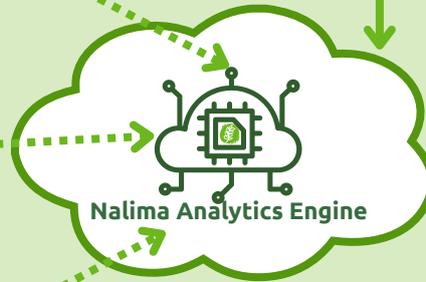
Advanced data analytics, machine learning algorithms, and real-time Cloud processing systems.

Send: farm activity data on aquaculture/crop/livestock

Receive: Insights through practical guides and local resources, in-depth training materials, data-analysis tools and scientific reviews

Internet Of Things Data

A continuous stream of information to monitor their fields remotely, reduce waste, and increase growth rate.



Historical Agri- Data

Integrate in-silo databases storing historical agricultural data, market trends, and research findings.



Food System Aggregation
Insights for Market readiness



GIS Mapping System

Precise mapping and analysis of farm sites, optimizing location selection, environmental monitoring, and resource management.

Support & Training

Farmers can interact with experts for personalized advice, training sessions, workshops, and access to knowledge base

Monitoring & Feedback

Continuous monitoring of farm performance and regular feedback sessions to refine practices.

Community & Collaboration

Participate in peer-to-peer learning, and share best practices, online community platforms, social media integration, and 4K Clubs in Schools



Agricultural produce reaches consumers, food processors, and storage facilities efficiently through streamlined value chains.



We enhance not only the quality and quantity of food but also support good trade business. Our platform promotes sustainable practices, boosting incomes and skills within the agricultural community while positively impacting the environment. Our strategy results in resilient food systems that benefit all stakeholders, from farmers to end consumers, ensuring food security and economic growth.



Achievements and Milestones

At Nalima, we take pride in our journey and the milestones we have achieved along the way through innovative technologies and impactful initiatives.

			
<p>Africa Finalist 2021</p>	<p>Credits Award Winner 2022</p>	<p>Top 15 Finalist 2022</p>	<p>Finalist 2025</p>

Community Outreach

Working across Kenya, we've fostered collaboration in agribusiness through on-the-ground events like farm demonstrations, field days, and targeted training sessions. This community outreach has engaged a diverse range of stakeholders, including farmers, extension agents, researchers, and those involved in the supply chain, finance, and policymaking.

<p>Over 1500 farmers</p>	<p>3 Demo Farms</p>	<p>Covered 3 Counties in Kenya</p>	<p>63% Women Farmers</p>	<p>4 Value Chains</p>
------------------------------	-------------------------	--	----------------------------------	-------------------------------

Strategic Partnerships



Farm Demonstration,
Nyandarua & Nakuru



Aquaculture IoT
Technology Pilot
Project



Farmer
Communication
Program



Credible
Agro-ecology data

Supporting Partners and Memberships



Aquaculture Value
Chain Digitization



Trade Standards &
Policy



Agribusiness Support



Core Team



Muriithi Derrick

CEO, Agripreneur and Data Scientist

I thrive on witnessing farmers and tech whizzes learn from each other, pushing boundaries and honing skills. Together, we harvest valuable insights, fueled by a mutual journey of growth.



Wanjiru Mercy

Brand strategist

Bridging the gap between passion and purpose, I craft brand strategies for social impact entrepreneurs. My expertise empowers individuals and small teams to turn their ideas into impactful realities.



Waweru John

CTO, Full-Stack Developer

More than just code, I build connections. As a full-stack developer with 5+ years under my belt, I relish collaborative problem-solving and witnessing teams blossom through shared innovation. Together, we write the code that transforms ideas into real-world impact.



Kiboma Moses

Machine Learning Expert

Tech evangelist and problem-solving ninja, I ignite with Web3 and AI, wielding Python and JavaScript like magic to unlock data's mysteries. For 3+ years, I've been on a mission to turn data into fuel for thriving businesses.



Future Goals

We aim to expand our technological solutions to more regions across Africa, providing comprehensive support to a larger network.

Nalima is dedicated to addressing several key Sustainable Development Goals (SDGs)



We invite you to join us on this adventure of discovery and growth. Together, let's unravel the mysteries of agriculture's future, one story at a time, and cultivate a world where every seed of curiosity blossoms into sustainable success.



Contact us

Email: info@nalima.digital

Website: www.nalima.digital



© 2026 Nalima Limited. All rights reserved

Copywrite Number: RZ38708

